

# POST GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (PGDBA)

(REVISED SPRING 2010)

<http://www.smude.edu.in/PGDBA>

## Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MB0038	Management Process and Organization Behavior	4
MB0039	Business Communication	4
MB0040	Statistics for Management	4
MB0041	Financial and Management Accounting	4
MB0042	Managerial Economics	4
MB0043	Human Resource Management	4
Total Cumulative Credits		24

Second Semester		
Sub. Code	Subject Title	Credits
MB0044	Production and Operations Management	4
MB0045	Financial Management	4
MB0046	Marketing Management	4
MB0047	Management Information System	4
MB0048	Operations Research	4
MB0049	Project Management	4
Total Cumulative Credits		48

# PG DIPLOMA IN SPECIALIZATION AREAS OF MBA

(REVISED SPRING 2010)



## Program Structure

First Semester		
Sub. Code	Subject Title	Credits
MB0050	Research Methodology	4
MB0051	Legal Aspects of Business	4
	4 Subjects in area of Specialization (4 credits each)	16
	Project*	
Total Cumulative Credits		24

Second Semester		
Sub. Code	Subject Title	Credits
MB0052	Strategic Management and Business Policy	4
MB0053	International Business Management	4
	4 Subjects in area of Specialization (4 credits each)	16
	Project*	4
Total Cumulative Credits		52

\*The Project will be done in the area of specialization and should be a live project on an ongoing problem faced by an organization, under a company guide. It will commence in Semester I and will be completed in Semester II. Evaluation will be conducted in Semester II.

## ELIGIBILITY CRITERIA FOR SMU-DE PROGRAMS

### Master of Business Administration (MBA) & Dual Specilization (MBADS) Post Graduate Diploma in Business Administration (PGDBA)

**Eligibility:** 3 Year Graduation from recognised University

**Semester Fee\*:** Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

**Minimum Duration:** 1 Year for PGDBA; 2 Years for MBA; 3 Years for MBA (Dual Specialization)

**Maximum Duration:** 2 Years for PGDBA; 4 Years for MBA; 6 Years for MBA (Dual Specialization)

**Minimum counselling duration at the Learning Centre:** 180 Hours / Semester

#### Provision for Lateral entry to Second Semester of MBA & MBADS

**Eligibility:** 3-year Graduation from recognised University with PGDBA from AICTE recognized Institution OR

BBA / BBM from a recognized University OR

3-year Graduation from recognised University with 6-month Management Diploma from a recognized institution and minimum one year work experience thereafter. OR

3-year Graduation from recognised University and minimum 3-year work experience thereafter OR

For candidates opting for Healthcare Services specialization: MBBS / BDS / B.Pharma / BHMS / BAMS / BUMS / BSSM / BVSc / 4-year Graduation in Allied Health Science / Life Science graduates from a recognized University

**Semester Fee\*:** Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

**Lateral Entry Fee:** Rs.6,200/- (inclusive of Exam Fee Rs.950/-) or as revised from time to time.

**Minimum Duration:** 2 Years (4 Semesters); 3 Years for MBA (Dual Specialization)

**Maximum Duration:** 4 Years for MBA; 6 Years for MBA (Dual Specialization)

#### Provision for Re-Entry to Third Semester of MBA

**Eligibility:** Post Graduate Diploma in Business Administration (PGDBA) of SMU (Revised Spring 2010)

**Semester Fee:** Rs.13,150/- (inclusive of Exam Fee Rs.950/- & Alumni Fee Rs.100/-) or as revised from time to time.

**Minimum Duration:** 1 Year (2 Semesters)

**Maximum Duration:** 2 Years